

Sponsorship Opportunities

Fellowship Technologies' User & Developer Conference



dynamic¹⁰
CHURCH

Prestonwood Baptist Church

May 12-14, 2010 ~ Plano, Texas

www.dynamicchurchconference.com



fellowshipTM
TECHNOLOGIES

make an impact
SPONSOR

dynamic¹⁰
C H U R C H

The Dynamic Church Conference (DC10) is a three-day educational event focused on teaching users and developers how to effectively leverage Fellowship One, the leading web-based church management software solution on the market.

Partner with Fellowship Technologies to showcase your product to hundreds of churches and business partners. Fellowship One is used by over 1,300 ministries around the world. We expect more than 500 church staff and ministry leaders to attend this year's conference.

If you are serious about marketing your product to the dynamic church community, DC10 is the place to be!

**Fellowship Technologies'
User & Developer Conference**

Prestonwood Baptist Church
May 12-14, 2010 ~ Plano, Texas

Schedule of Events

Wednesday, May 12

8:00-5:00	Registration/Information Booth Open
9:00-11:45	Pre-Conference Quick Start
12:00-5:00	Sponsor Expo Open
1:00-1:45	Opening Keynote Presentation
1:00-5:00	Consulting Track
2:00-4:45	Breakout & Education Sessions
5:00-7:00	DC10 Meet & Greet

Thursday, May 13

8:00-5:00	Registration/Information Booth Open
8:00-5:00	Sponsor Expo Open
8:45-9:00	Praise & Worship
9:00-9:45	Keynote Presentation
10:00-5:00	Consulting Track
10:00-11:45	Breakout & Education Sessions
11:45-1:45	Fellowship One Networking Lunch
2:00-4:45	Breakout & Education Sessions
5:00-7:00	Church Tours

Friday, May 14

8:00-12:00	Registration/Information Booth Open
8:00-12:00	Sponsor Expo Open
9:00-10:45	Consulting Track
9:00-10:45	Breakout & Education Sessions
11:00-12:00	Final Keynote Presentation

premier sponsor \$8000

This is an exclusive opportunity to partner with us as the Premier Sponsor for the 2010 Dynamic Church Conference. As the sole Premier Sponsor, you will be given the highest level of recognition and visibility to DC10 attendees. Don't miss the chance to personally address the entire conference during the opening keynote and snag preferred booth placement in the Sponsor Expo! Here are a few ways we will promote you as the Premier DC10 Sponsor:

- **Exclusive sponsor of opening keynote presentation**
- **Five-minute presentation during opening keynote**
- **Company profile published in DC10 program**
- **Invitation to present a 45-minute Breakout Session**
- **Preferred Sponsor Expo Booth (Wi-Fi access included)**
- **Recognition as the Premier Sponsor in marketing email blasts**
- Full-page advertisement in DC10 program
- Blog announcing DC10 sponsor involvement
- Sponsor recognition signage at DC10
- Recognition as Premier Sponsor on DC10 website with linked corporate logo
- Company promotional materials stuffed in registration bags (provided by sponsor)
- Two invitations to attend DC10 Meet & Greet

keynote sponsor \$5000 (2 available)

One of the best places to capture an audience at the Dynamic Church Conference is during a keynote presentation. All conference attendees will gather to listen to the dynamic keynote speakers. You will have a unique opportunity as the Keynote Sponsor to address conference attendees via a two-minute video highlighting your company or product. Here are a few other ways we will promote you as the Keynote Sponsor:

- **Exclusive sponsor of one keynote presentation**
- **Sponsor recognition during selected keynote presentation**
- **Two-minute promotional video during keynote pre-session (provided by sponsor)**
- **Invitation to present a 45-minute Breakout Session**
- Sponsor Expo Booth (Wi-Fi access included)
- Full-page advertisement in DC10 program
- Blog announcing DC10 sponsor involvement
- Sponsor recognition signage at conference
- Sponsor recognition on conference website
- Company promotional materials stuffed in registration bags (provided by sponsor)
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conference t-shirt sponsor \$5000

What better way for your company image to live on after DC10 than to have your logo branded on the official DC10 attendee T-shirt? As the Conference T-shirt Sponsor, **conference attendees will visit your booth to pick up their T-shirt**--an extraordinary opportunity to network one-on-one! Here are a few other ways we will promote you as the Conference T-shirt Sponsor:

- **Exclusive sponsor of official DC10 attendee T-shirt**
- **Company logo printed on sleeve of DC10 attendee T-shirt**
- **Option to hand out attendee T-shirts in sponsor booth**
- Sponsor Expo Booth (Wi-Fi access included)
- Full-page advertisement in DC10 program
- Blog announcing DC10 sponsor involvement
- Sponsor recognition signage at conference
- Sponsor recognition on conference website
- Company promotional materials stuffed in registration bags (provided by sponsor)
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networking lunch sponsor \$4000

This is a unique networking opportunity for individuals who perform the same type of job function to exchange ideas and meet like-minded people from different churches. As sponsor of this event, **you will have the opportunity to hand out meals and network with those in attendance**. Here are a few other ways we will promote you as the Networking Lunch Sponsor:

- **Exclusive sponsor of Networking Lunch**
- **Sponsor recognition during Networking Lunch**
- **Opportunity to hand out lunches and network with attendees before event**
- Sponsor Expo Booth (Wi-Fi access included)
- Full-page advertisement in DC10 program
- Blog announcing DC10 sponsor involvement
- Sponsor recognition signage at conference
- Sponsor recognition on DC10 website
- Company promotional materials stuffed in registration bags (provided by sponsor)

meet & greet sponsor \$3000

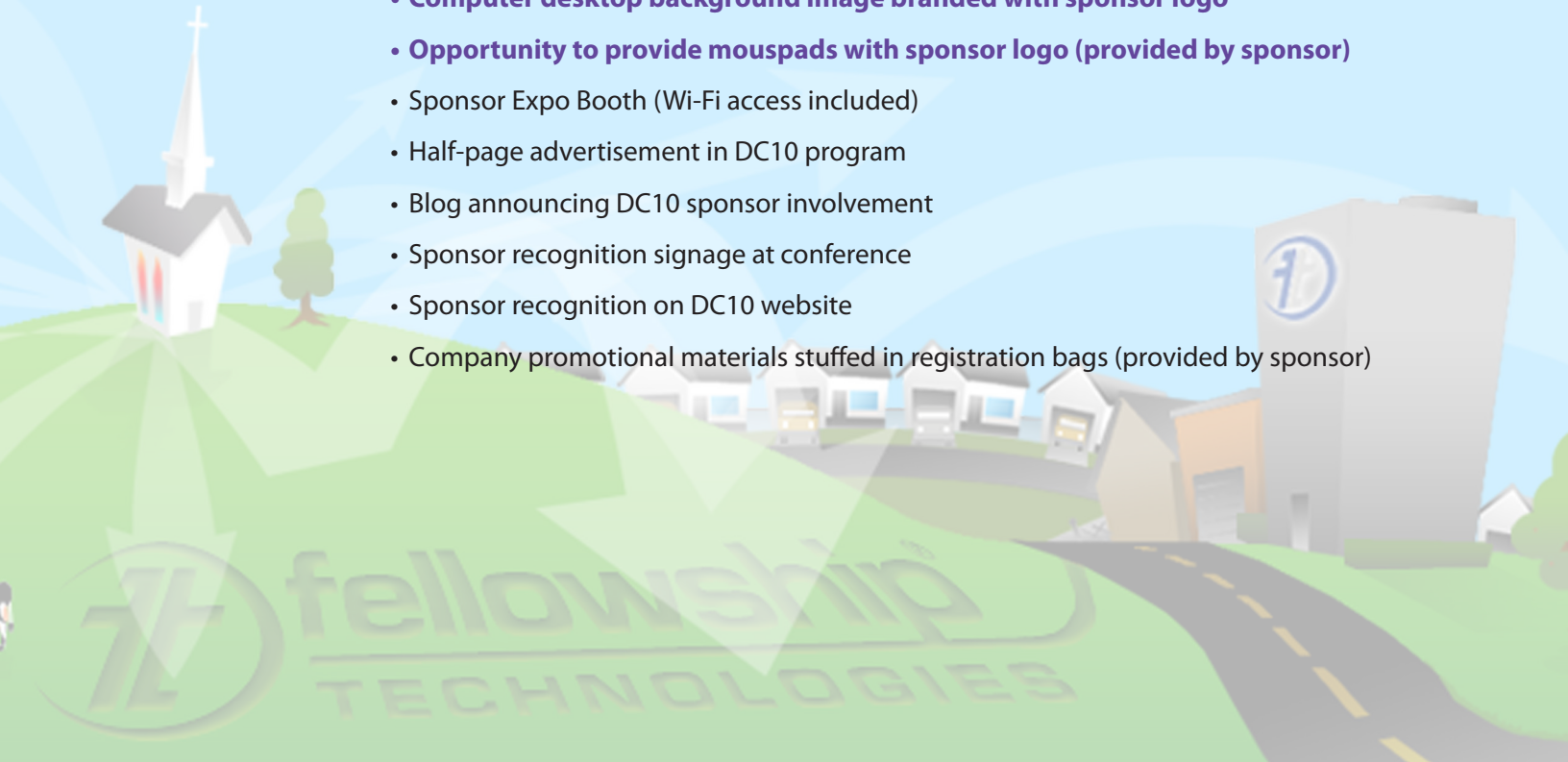
Mingle with conference attendees as **host of the very first DC10 Meet & Greet!** This two-hour social will feature appetizers, music and prizes. If you are looking for a laid-back, fun atmosphere in which to promote your product, the DC10 Meet & Greet Sponsorship is your best bet! Here are a few other ways we will promote you as the DC10 Meet & Greet Sponsor:

- **Exclusive sponsor of DC10 Meet & Greet**
- **Host and networking opportunity during Meet & Greet event**
- **Opportunity to present door prizes to attendees (provided by sponsor)**
- Sponsor Expo Booth (Wi-Fi access included)
- Half-page advertisement in DC10 program
- Blog announcing DC10 sponsor involvement
- Sponsor recognition signage at conference and during Meet & Greet
- Sponsor recognition on DC10 website
- Company promotional materials stuffed in registration bags (provided by sponsor)

computer lab sponsor \$3000

Home of the Consulting Track, the computer lab will be the technology and information hub for DC10. For two full days, attendees will have the opportunity to drop in and receive free consulting from Fellowship One experts. As the Computer Lab Sponsor, **your logo will be set as the background of every computer housed in the lab**--it's sure to be a popular place to be! Here are a few other ways we will promote you as the Computer Lab Sponsor:

- **Exclusive sponsor of conference computer lab**
- **Computer desktop background image branded with sponsor logo**
- **Opportunity to provide mouspads with sponsor logo (provided by sponsor)**
- Sponsor Expo Booth (Wi-Fi access included)
- Half-page advertisement in DC10 program
- Blog announcing DC10 sponsor involvement
- Sponsor recognition signage at conference
- Sponsor recognition on DC10 website
- Company promotional materials stuffed in registration bags (provided by sponsor)



welcome bag sponsor \$3000

No conference would be complete without a cool bag to welcome its guests. As the Welcome Bag Sponsor, attendees will be presented at registration with a [bag displaying your company logo](#). It's a [sponsorship that will last beyond DC10!](#) Here are a few other ways we will promote you as the Welcome Bag Sponsor:

- **Exclusive sponsor of DC10 welcome bags**
- **Custom printed welcome bags with sponsor logo**
- Sponsor Expo Booth (Wi-Fi access included)
- Half-page advertisement in DC10 program
- Blog announcing DC10 sponsor involvement
- Sponsor recognition signage at conference
- Sponsor recognition on DC10 website
- Company promotional materials stuffed in registration bags (provided by sponsor)

lanyard sponsor \$3000

Conference attendees will wear your company logo around their necks as the Lanyard Sponsor. You will be the exclusive sponsor of custom-printed lanyards given out during registration. Here are a few other ways we will promote you as the Lanyard Sponsor:

- **Exclusive sponsor of DC10 lanyards**
- **Custom printed lanyards with sponsor logo**
- Sponsor Expo Booth (Wi-Fi access included)
- Half-page advertisement in DC10 program
- Blog announcing DC10 sponsor involvement
- Sponsor recognition signage at conference
- Sponsor recognition on DC10 website
- Company promotional materials stuffed in registration bags (provided by sponsor)



snack bar sponsor \$2000

Give attendees a much-needed break as the Snack Bar Sponsor! The Snack Bar is a popular hangout between sessions and during breaks. Choose either a morning or afternoon snack to satisfy the sweet tooth of 500+ guests. Here's how we will promote you as the Snack Bar Sponsor:

- **Snack Bar Sponsor (served mid-morning OR afternoon)**
- **Corporate logo displayed on snack bar**
- Sponsor Expo Booth (Wi-Fi access included)
- Blog announcing DC10 sponsor involvement
- Sponsor recognition signage at conference
- Sponsor recognition on DC10 website

virtual sponsorships

session sponsor \$500

- Sponsor of one breakout session or education session
- Corporate logo displayed on session slide
- Opportunity to provide promotional giveaways during session (provided by sponsor)

promotional sponsor \$500

- Company promotional materials stuffed in registration bag (provided by sponsor)

program advertiser \$500

- Half-page advertisement printed in DC10 program

contact us

To sponsor DC10 please contact:

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