

# Product Development Roadmap




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# Product Management Process

- 1 Market Analysis
- 2 Innovation
- 3 Discovery
- 4 Summit
- 5 Definition and Design
- 6 Realization
- 7 Release



Hope



Faith



Love

# DC11 Roadmap Major Projects

- Reporting
- Groups
- Activity Volunteer Management
- Giving
- API



**Show Me the Love**



# Q3 Release

July – September 2010

## Reporting

- Share a Report



# Q3 Release

July – September 2010

## Groups 2.0

- Promote Groups 2.0 to *General Release*
- Span of Care for Portal and InFellowship Users
- Wizards to Build and Configure Group Functions
- Group Dashboards
- Export Grids of Group Information



# Q3 Release

July – September 2010

## Giving

- Batch Credit Card Giving
- Remote Deposit Capture (Pilot)
- Add/Edit Contributions in Portal



# Q3 Release

July – September 2010

## API

- Giving Realm
- Activity Realm



# Q3 Release

July – September 2010

## Other Wins...

- Email Deliverability - MTA Replacement
- Social Links (Twitter, Facebook, LinkedIn)
- Mass Action - Add a Contact
- Weblink Account Creation with Auto-Match



# Q4 Release

October – December 2010

## Reporting

- Ad Hoc Reporting with Izenda (Pilot)



# Q4 Release

October – December 2010

## Groups 2.0

- Attendance
- Free Market Groups



# Q4 Release

October – December 2010

## Activity Volunteer Management

- Activity Creation Wizard



# Q4 Release

October – December 2010

## Giving

- Remote Deposit Capture to *General Release*



**Faith** *and Works*♪





# DC11 Impact

July 2010 – April 2011 

## Reporting

- Ad-Hoc Reporting
- Improved Search



# DC11 Impact

July 2010 – April 2011 

## Groups 2.x

- Member Interaction / Social



# DC11 Impact

July 2010 – April 2011 

## Volunteer Management

- Activity Management
- Volunteer Management



# DC11 Impact

July 2010 – April 2011 

## Giving

- Online Giving 2.0
- Mass Change Contributions



# DC11 Impact

July 2010 – April 2011 

## API

- Groups Realm



# DC11 Impact

July 2010 – April 2011 

## Other Wins...

- Email Deliverability - Reputation Management
- Church Directory
- Profile Editor
- Mass Actions – Other Fields
- Mobile

**The End**

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